



**Support to Enforcement of the  
Intellectual Property Rights**

EuropeAid/137467/DH/SER/MD



# **Challenges of manufacturing and marketing products with Geographical Indications in Moldova**



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# **GAP analysis on the system of management and promotion of GI in Moldova**

# SCOPE OF ANALYSIS

- Definitions
- Registration procedure
- Scope of protection
- Verification of compliance
- Ex officio controls
- Incentives and actions for system development

# RECOMMENDATIONS

## Verification of compliance

- Supplement the Government Decision No 644 by authorization of the competent authority to conduct verification of compliance whilst leaving the possibility of accreditation by certification bodies
- Community legislation does not require accreditation for the designated state authorities in contrast to the private certification bodies.
- Such authorization may be introduced at the transitional period until the accreditation by a private certification body

# RECOMMENDATIONS

**Recommendations related to the functioning of the GI system**

**Incentives and actions for system development**

- Support for producers participating in the Geographical Indication system
- Geographical Indication development program
- Information campaign