



ATELIER DE LUCRU

**WIPO/IP/KIV/22/INF/1/PROV.
ORIGINAL: ENGLISH
DATE: JULY 27, 2022**

ROLUL NOILOR TEHNOLOGII ÎN CONSOLIDAREA CAPACITĂȚILOR INSTITUȚIONALE ALE OFICIILOR DE PI: TRANSFORMAREA DIGITALĂ

organizat de

Organizația Mondială a Proprietății Intelectuale (OMPI)

în cooperare cu

Agenția de Stat pentru Proprietatea Intelectuală a Republicii Moldova (AGEPI)

Oficiul European de Brevete (OEB)

Oficiul Uniunii Europene de Proprietate Intelectuală (EUIPO)

și

Proiectul finanțat de UE: „Suport pentru dialogul politic structurat, coordonarea implementării Acordului de asociere și îmbunătățirea procesului de aproximare legală pentru Republica Moldova”

Hibrid (în persoană și pe platforma Zoom), 9 Septembrie 2022

PROGRAM PROVIZORIU

Document pregătit de Biroul Internațional al OMPI

Locație (în persoană): Sala Loft, Hotelul Radisson Blu Leograd (str. Mitropolit Varlaam 77, Chișinău).

Online: Zoom Meeting



<https://lcmagency-eu.zoom.us/j/85199665164?pwd=dmR0K21lZGI0aTZlVUhxVDI5NFRudz09>

Meeting ID: 851 9966 5164

Passcode: LCM2022

Vineri, 9 septembrie 2022

- 09.00 – 09.30 Înregistrare și cafea de bun venit
- 09.30 – 09.40 **Ceremonia de deschidere**
- Cuvinte de salut:
- Eugeniu Rusu, Director general, Agenția de Stat pentru Proprietatea Intelectuală a Republicii Moldova (AGEPI), Chișinău
 - Habip Asan, Director, Sectorul pentru țările dezvoltate și în tranziție, Organizația Mondială a Proprietății Intelectuale (OMPI)
 - Primoz Vehar, Lider de proiect, Proiect UE „Suport pentru dialogul politic structurat, coordonarea implementării Acordului de asociere și îmbunătățirea procesului de aproximare legală” pentru Republica Moldova
- 09.40 – 10.25 Baze de date globale și capacități de analiză a datelor de PI
- Raportori: [Andrew Czajkowski](#), Director, Direcția suport tehnologii și inovare, OMPI (online) 
[Christian Soltmann](#), Administrator informație de brevet și IP know-how, Oficiul European de Brevete (OEB), Vienna, Austria (online) 
[Robert Reading](#), Director, IP Content Strategy, Clarivate (online) 
- 10.25 – 10.35 Întrebări și răspunsuri
- 10.35 – 11.20 Implementarea tehnologiilor IT moderne: Cloud Computing, Inteligența Artificială etc., în vederea îmbunătățirii calității serviciilor de PI
- Raportori: [William Meredith](#), Director, Direcția soluții de business pentru oficiile de PI, OMPI (online) 
[Daniela Zlatić Šutić](#), Asistent director interimar, Sectorul pentru Cooperare Internațională, Educație și Sisteme Informaționale, Oficiul pentru Proprietate Intelectuală al Republicii Serbia 
- 11.20 – 11.30 Întrebări și răspunsuri
- 11.30 – 11.40 Pauză de cafea
- 11.40 – 12.25 Schimb de date și cooperare în domeniul PI
- Raportori: [Nicolae Dimov](#), specialist principal, Secția tehnologii informaționale, AGEPI 
[Paul Schwander](#), Director, Parteneriat de cooperare în IT, OEB Haga, Olanda (online) 
[Robert Adams](#), Director superior, Content and Vendor management, IP Group, Clarivate (online) 

- 12.25 – 12.55 Masă rotundă: Cadrul legal, lacune și evoluții. Capitalul uman și alfabetizarea digitală
- Raportori: [Octavian Beicu](#), Șef Secție tehnologii informaționale, AGEPI, Chișinău, Republica Moldova 
[Kenneth Wright](#), Global-IPR, Copenhaga, Danemarca
Bojan Pretnar, expert, Proiect UE, Portoroz, Slovenia
Reprezentanții oficiilor de PI 
- 12.55 – 13.00 Concluzii și încheierea lucrărilor atelierului
- 13.00 – 14.00 Pauză de prânz

SPEAKER PROFILES

IP GLOBAL DATABASES AND DATA ANALYTICS CAPABILITIES

PANELISTS



Mr. Andrew CZAJKOWSKI, Director, Technology and Innovation Support Division, WIPO

Andrew Czajkowski graduated in nuclear engineering from Queen Mary University of London in 1987. He subsequently joined the European Patent Office (EPO) where he held various posts: as a prior art search examiner in The Hague for 6 years; a substantive examiner in Munich for 5 years; the EPO's Liaison Officer responsible for patent information cooperation activities at the Italian Patent and Trademark Office in Rome for 4 years; returning to Munich to work in technical cooperation with Central and Eastern European Countries; managing the European Commission's IPR Project for the Western Balkans; and

coordinating the EPO's Trilateral Cooperation activities.

Since October 2007 he works for the World Intellectual Property Organization (WIPO) in the IP and Innovation Ecosystems Sector. He is currently Director of the Technology and Innovation Support Division responsible for promoting and facilitating access to and the use of technology databases, in particular patent and scientific & technical journal databases, as well as building capacity through the establishment of Technology and Innovation Support Centers (TISCs) and their provision of information and knowledge resources, tools and platforms to support local innovation.





Mr. Christian SOLTSMANN, Product Manager Patent Data Services, EPO

Christian Soltmann is a product manager in the EPO's Patent Data Services area. He joined the EPO in 2013 in the area of business use of patent information and is currently involved in the maintenance and further development of the 'EPO worldwide legal event data (INPADOC)' service. He has several years of experience in lecturing in the field of patent information and intellectual property rights, both on behalf of the EPO at various events in Europe and as a lecturer in the academic sector. He is also involved in the EPO's activities in

the field of patent analytics and patent knowledge dissemination.

Before joining the EPO, he worked as a patent searcher and examiner at the Swiss Federal Institute of Intellectual Property.

He holds a PhD in materials science and a MAS in intellectual property.





Mr. Robert READING, Director of Content Strategy
Clarivate

Robert manages content strategy at the IP Group at Clarivate and has a special interest in using trademark data and analytics to provide insight into global commercial activity and trends. Robert writes extensively on trends in the trademark and brand space and features regularly in the IP press as an expert on trademark data.

Originally from Australia, he studied mathematics and physics at the University of Sydney before moving to the UK in 1999, and worked for a leading UK IP firm for 15 years before joining Clarivate.



IMPLEMENTATION OF MODERN IT TECHNOLOGIES SUCH AS CLOUD COMPUTING, ARTIFICIAL INTELLIGENCE, ETC. WITH A VIEW TO ENHANCE THE QUALITY OF IP SERVICES

PANELISTS



Mr. William MEREDITH, Director, IP Office Business Solutions Division, WIPO

William is responsible for the WIPO program of technical assistance to IP offices, including the provisions of software and services for IP administration, online services, data digitization, data dissemination and publication systems. The program also supports two specialized platforms for offices, DAS (Digital Access Service for priority document exchange) and WIPO CASE (Exchange of patent search and examination results to support work sharing among patent offices).

Before joining WIPO in 1999, William worked for 15 years in the private and public sectors in New Zealand. He has degrees in Mathematics (University of Auckland) and Economics (London School of Economics).





Ms. Daniela ZLATIĆ ŠUTIĆ, Acting Assistant Director| Sector for International Cooperation, Education and Information System, Intellectual Property Office of the Republic of Serbia

Daniela Zlatić Šutić has been working at the Intellectual Property Office of Republic of Serbia since 2002. Since the beginning of her career at the Office, she has been involved in consulting different groups of users on how to recognize, protect and manage relevant intellectual property rights in their work. She was involved in drafting search reports for patent databases on user requests.

As the Head of the Education and Information Center of the Office since 2011, she has created and delivered multiple trainings on intellectual property in the form of courses and lectures for SMEs, institutes and faculties, and different SMEs support organizations. Personal interest is for patent databases, especially delivery of trainings for patent searching. She conducted Intellectual Property Diagnostics service within the Center and has passed various trainings on IP matters and intellectual property management. She coordinated and implemented various projects in the Office. In December 2021, she was appointed to the position of Acting Assistant Director of the Office.

Professional formal education: MSc Degree, Faculty of Technology and Metallurgy in Belgrade



IP DATA EXCHANGE AND COOPERATION FOR IP



Mr. Nicolae DIMOV, senior programmer, IT Division, AGEPI.

Nicolae started his activity in the Programming and Database Administration Section of the IT Department of AGEPI in April 2004 as the main specialist. Over time, he held various positions, including that of section chief, within the same subdivision. During his activity, he actively participated in the consolidation of the national intellectual property information system, elaborated and got involved in the development of IT solutions for carrying out the tasks outlined in the annual activity plans

and in the implementation of international standards in the process of managing intellectual property objects.

Nicolae Dimov developed the information subsystem for managing and exchanging data with the European Patent Office within the framework of the European patent validation agreement on the territory of the Republic of Moldova, our country being the only one from the list of signatory countries of the validation agreement, which ensures a complete level of integration in information systems of the European office.





Mr. Paul SCHWANDER, Director IT Co-operation Partnerships, EPO

Paul Schwander is Director IT Cooperation Partnerships part of the EPO IT cooperation team overseeing IT and patent information cooperation activities with patent offices worldwide. Previously, he held various managerial positions including Director External Products and Services, and, Director Information Acquisition with the overall responsibility of delivering EPO search and patent filing services to external users and acquiring all databases

used for prior-art search.

After joining the EPO as an examiner in 1988, he was a EPO Liaison Officer responsible for patent information cooperation activities at the Belgian Patent Office and at the European Commission where he initiated an managed the IPR-Helpdesk.

He is a Graduate in electrical engineering from CentraleSupélec (1985) and holds also a Patent Law degree from CEIPI (Center for International Intellectual Property Studies) (1994).





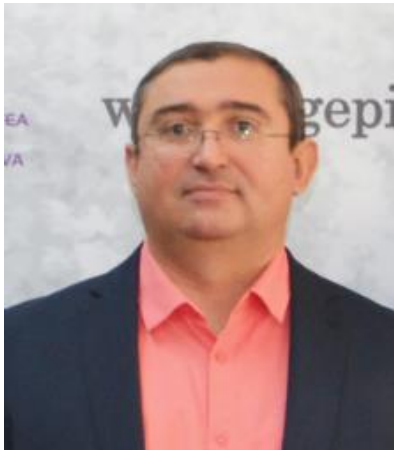
Mr. Robert ADAMS, Senior Director of Content and Vendor Management, Clarivate

Rob currently manages the relationships with Patent and Trademark Offices and Data Vendors for the IP Group at Clarivate. Rob began his career as a Patent Abstractor for Derwent World Patents Index™, with subsequent roles across product management, professional search services, editorial and content production – all focused on the Intellectual Property content delivered through Clarivate's products and services.

Originally from Northern Ireland, he studied Electrical and Electronic Engineering at Liverpool University before moving to London in 1986.



ROUNDTABLE: LEGAL FRAMEWORK, GAPS AND ONGOING DEVELOPMENTS; HUMAN CAPITAL AND DIGITAL LITERACY



Mr. Octavian BEICU, Head of IT Division, AGEPI

Octavian has been working for AGEPI since 2006. During his work at the agency, he held various positions in the IT field. His skills include computer networking, systems administration, information security and virtualization.

Before AGEPI, he worked as an IT manager at Agency for Restructuring and Enterprises Assistance (World Bank, TACIS Programme) and the Academy of Public Administration.

He studied computer engineering at Technical University of Moldova (TUM).





Mr. Kenneth WRIGHT, IP Principal Adviser, Global-IPR.

Mr. Wright has previously served as a senior police officer but, for the last 23 years, has worked with Governments and the private sector, in over 70 countries, to protect and enforce intellectual property rights (IPR).

During this period, he has conducted multiple reviews of national IP infrastructures, prepared country reports, finalized national strategies, implemented action plans, finalized comparative analysis of laws, drafted legislation, developed cooperation models, undertaken training needs assessments, organized seminars, delivered training, built statistical models, drafted best practice handbooks and planned awareness

campaigns.

Kenneth Wright has also served as a Project Leader and Resident Twinning Adviser in multiple European Union funded IPR Projects.

