



## ONLINE INTERNATIONAL INNOVATION CONFERENCE (V-TH EDITION)

### **Artificial intelligence, Innovation and Intellectual Property**

organized by  
the State Agency on Intellectual Property of the Republic of Moldova (AGEPI)

with the support of

the DTP Project Fostering Innovations in the Danube Region through Knowledge Engineering and IPR Management - KnowING IPR

in cooperation with

the World Intellectual Property Organization (WIPO)

the European Patent Office (EPO)

the European Union Intellectual Property office (EUIPO)

**Chisinau, November 17, 2021**

PROGRAM

WEDNESDAY, NOVEMBER 17, 2021

12.30 – 13.00 Registration

**13.00 – 13.30 Opening ceremony. Welcome addresses by:**

Mr. Eugeniu Rusu, Director General, State Agency on Intellectual Property of the Republic of Moldova (AGEPI), Chisinau

Ms. Virag Halgand, Officer-in-Charge, Division for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Ms. Heli Pihlajamaa, Director Patent Law, EPO,

Ms. Tamara Valič, Team Leader of the KnowING IPR Project/assistant professor, Faculty of Information studies in Novo mesto, Slovenia, ,

## **SESSION I – AI AND INNOVATION: ROLE, IMPACT, RECENT DEVELOPMENTS AND TRENDS**

Moderator: Representative of AGEPI

**13.30 – 14.15 Intellectual Property and Frontier Technologies**

Speaker: Ms. Ulrike Till, Director, IP and Frontier Technologies Division, WIPO

**14.15 – 15.00 Patenting of Artificial Intelligence**

Speaker: Mr. Abderrahim Moumen, Director, Directorate 1209, EPO

**15.00 – 15.15 Question & Answers/Coffee Break**

## **SESSION II ARTIFICIAL INTELLIGENCE AS A TOOL FOR IP SERVICES**

Moderator: Mr. Antoine Réty, Country coordinator International co-operation, EPO

**15.15 – 15.45 Artificial Intelligence & machine learning in Intellectual Property Administration**

Speaker: Mr. Michal Ziemski, Senior Machine Learning Specialist, WIPO

**15.45 – 16.15 KnowING IPR HUB – a new AI-empowered IP search tool for patent prior-art and technology analytics**

Speaker: Ms. Dolores Modic, representative of the KnowING IPR project

**16.15 – 16.45 New image recognition technology in design and trade mark search**  
Speakers:

Mr. David Vega, Digital transformation Department, EUIPO,  
Mr. Fernando Peregrino, Digital transformation Department, EUIPO

**16.45 – 17.00 Discussions, Conclusions and Way Forward**

Moderator: Mr. Eugeniu Rusu, Director General, AGEPI