04.11.2016 События

The sixteenth edition of the International Specialized Exhibition of Goods, Equipment and Raw Materials for Light Industry “Moldova Fashion Expo”, takes place in the period 3-6 November this year, at IEC “Moldexpo”. In the exhibition, local producers have the possibility to promote a wide range of clothing, shoes, handbags, accessories, industrial sewing and ironing machines, etc.

The inauguration ceremony of the event was attended by Octavian Calmic, Deputy Prime Minister, Minister of Finance, Valentina Radcenco, founder of ArtPodium, Natalia Cosulean, Vice-President of the Employers’ Association of Light Industry (APIUS) and Arcadie Andronic, Director of International Exhibition Center “Moldexpo”.

The opening of the exhibition was attended by Director General of the State Agency on Intellectual Property (AGEPI), Octavian Apostol, who noted the importance of such events that promote and support companies and domestic designers and urged all those working in the field of light industry: entrepreneurs, designers not wait for someone to take their idea but to register their trademarks, industrial designs or inventions with the AGEPI, the place where ideas are transformed into assets, and assets into money.

All speakers at the inaugural event stressed that the organization of the exhibition is a good platform to present the achievements of local producers who work in light industry.

At the same time, in the exhibition are organized round tables, thematic seminars, conferences and presentations of clothing collections.

On the first day of the event, AGEPI and Employers’ Association of Light Industry (APIUS) organized a training seminar entitled **“The Potential of Intellectual Property to Develop and Promote Business”**. The seminar was attended by representatives of light industry enterprises, members of the Association APIUS.

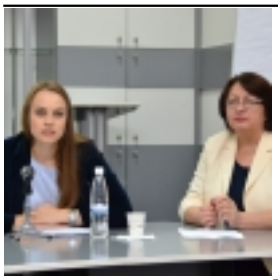
During the seminar were brought up for discussion issues related to the distinctive marks, such as product trademark, brand, industrial design, their role in promoting the image of the enterprise, including practical recommendations on the development and use of trademark and industrial design to promote a business, specifics and role of their protection under national and international aspect, taking into account the need to develop business in conditions of market extension, and some economic aspects, including their proper management.

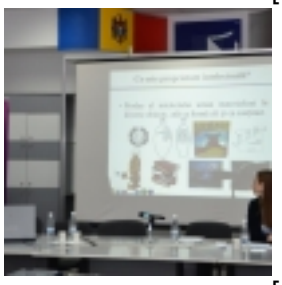
In these days, at “Moldexpo”, there also takes place the International Specialized Exhibition of Furniture, Equipment, Tools, Materials and Accessories for Furniture, “Furniture Fashion Expo – FFE”, seventeenth edition.

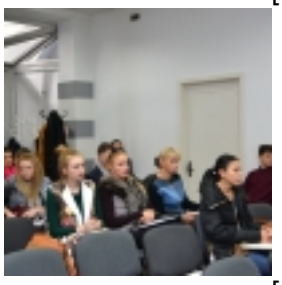
The exhibitions will run until November 6.

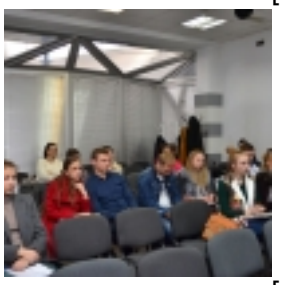


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