
06.09.2016 События

The pupil Alexandru Popescu won the big prize of the Contest for pupils on the theme “Tourism and Respect for Intellectual Property”, organized by the State Agency on Intellectual Property (AGEPI), from July 4 to August 4 this year, at the initiative of the World Intellectual Property Organization (WIPO, namely WIPO Trophy and Certificate, awarded to the national winner of the contest.

Also, the author of the most successful image obtained a cash prize of 1,500 lei and a diploma of AGEPI, as well as promotional materials provided by AGEPI, WIPO and Tourism Agency.

The second place was taken by Mihai Paduret, receiving a prize of 1000 lei and a diploma of AGEPI, as well as promotional materials from AGEPI, WIPO and Tourism Agency.

The third place was taken by two participants in the contest. The matter is about schoolgirls Ioana Manoli and Liliana Filipciuc. They received a cash prize of 500 lei each, diplomas of AGEPI and promotional materials from WIPO and Tourism Agency.

The award ceremony took place on September 6, at the headquarters of AGEPI.

The event was attended by participants in the contest, the management and specialists of the AGEPI, representatives of the institutions partners in the organization of the contest: Ministry of Education, Tourism Agency and the company Ritlabs SRL.

In the opening ceremony, AGEPI Director General, Octavian Apostol, thanked the participants for their involvement, appreciating the works presented as very creative and interesting, given that it was a specific field: Tourism and respect for intellectual property and urged pupils to continue to apply to the contests organized by AGEPI.

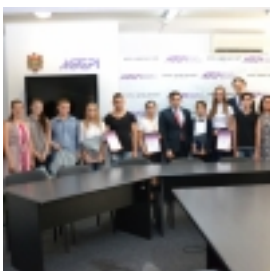
Words of encouragement also addressed to participants the guests present in the hall, wishing them much success in the future.

At the event were shown the works submitted for the contest, winners and participants having the opportunity to explain to those present the ideas that led to the creation of the proper images.

The Contest for pupils on the theme “Tourism and Respect for Intellectual Property” consisted in the creation of a digital image so that it would discourage tourists to buy counterfeit or pirated products and to promote them in countries of residence.

In the contest took part 12 pupils with 16 works. The applications submitted for the contest were examined by the members of the Organizing Committee. In analyzing the concepts it was taken into account the originality of the image, the creativity of the design and its representativeness in relation to the topic requested.

AGEPI forwarded the winning image to WIPO. Subsequently, it will be displayed as a poster during a touristic sightseeing.



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Источник: <https://agepi.md/ru/node/9925>