02.02.2026 События

The State Agency on Intellectual Property (AGEPI) and the Chamber of Commerce and Industry of the Republic of Moldova (CCI of RM) officially launched, on **February 2, 2026**, the invitation addressed to companies from the Republic of Moldova to register for **two of the most prestigious competitions dedicated to the business environment**, aimed at recognizing performance, innovation and quality in economic activity – **“Trademark of the Year” – 23rd edition** and **“Quality Achievement Award for Products and Services” – 12th edition**.

“Trademark of the Year 2025” is a Contest organized by CCI RM and AGEPI, in partnership with the National Anticorruption Center (NAC) and UNFPA Moldova.

The event is a powerful tool for promoting trademarks both on the domestic and foreign markets, highlighting leaders in various fields and reflecting consumer preferences.

The main objective of the contest is to recognize and valorize the performance, creativity and responsibility of trademark holders by presenting the prestigious award **“Golden Mercury”**, a symbol of appreciation for the most effective marketing strategies. The selection process is carried out with maximum objectivity, through the evaluation of a specialized jury, complemented by an opinion poll conducted among consumers.

For the Grand Prix, trademarks can compete in one or more of the 14 nominations, depending on the criteria of professionalism and consumer preferences.

- In the 2025 edition, **143 nominations** were registered, of which **141 were awarded**.
- Over the **22 editions**, over **2000 trademarks** were registered in the contest.

“Quality Achievement Award for Products and Services in 2025”

At the same time, the CCI of RM, together with partners: the Institute for Standardization of Moldova (ISM), the National Accreditation Center of the Republic of Moldova (MOLDAC), the State Inspectorate for Supervision of Non-Food Products and Consumer Protection (SISNFPCP), launches the **12th edition of the contest “Quality Achievement Award for Products and Services”**, intended for companies that have successfully implemented effective quality management systems and promote good practices in the field.

The contest is an important stage in the preparation of enterprises for promoting products on foreign markets, and the self-assessment criteria provide participants with the opportunity to obtain an objective picture of their activity and to establish new strategic development objectives.

The **Grand Prix “Goddess of Quality”** is awarded for the most effective management strategies and good practices in the field of quality.

Statistics of previous editions:

- In the 2025 edition, **50 companies** participated, of which **44 became laureates** and obtained the Trophy “Goddess of Quality”, and **6 companies** were awarded the title of Diplomat (an Award or Prize Winner).
- During the **11 editions**, **545 companies** were awarded.

Stages of the contests:

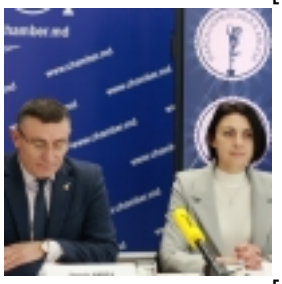
- **February 2, 2**026 – Official launch of the contests

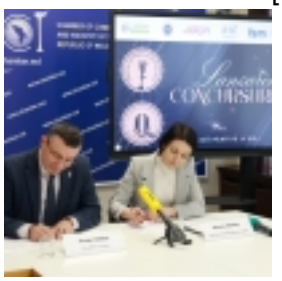
- **March 10, 2026** – Deadline for submitting applications for participation
- **March 25, 2026** – End of the period for submitting presentation files
- **March 30 – April 10, 2026** – Conducting the consumer opinion survey
- **March 30 – April 10, 2026** – Evaluation of the files by experts and the Organizing Committee
- **May–June 2026** – Official Awards Ceremony **“Moldovan Business Gala”**, during which the winners of the contests will be awarded.

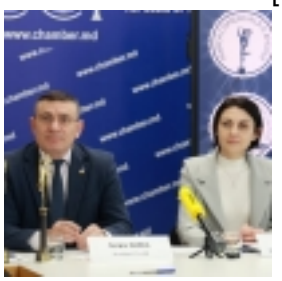
The recording of the Press Conference dedicated to the launch of the contests can be watched here: https://www.facebook.com/chamber.md [1]

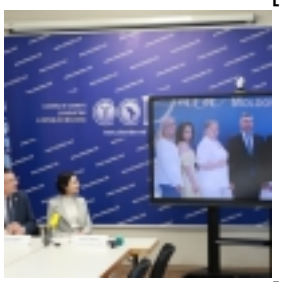


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Источник: https://agepi.md/ru/node/18124