06.05.2025 События

The State Agency on Intellectual Property (AGEPI), in partnership with the Ministry of Education and Research of the Republic of Moldova, successfully concluded the Information Campaign in the Field of Intellectual Property entitled **“Creativity and The Role of Intellectual Property”**, held from November 2024 to April 2025.

For a period of six months, over **3,500 pupils** from 37 educational institutions in **25 localities** participated in **45 interactive lessons**, during which they learned about the importance of respecting intellectual property rights, having the opportunity to discover and understand how the protection of original creations can influence their professional and personal future. At the same time, the campaign provided pupils not only with theoretical knowledge, but also with the opportunity to see how these concepts can be applied in real life; to encourage young people to discover and exploit original creations in a responsible manner and to protect what they create. A special emphasis was placed on the risks involved in the phenomena of counterfeiting and piracy.

The activities were carried out in localities such as: Chisinau municipality and the districts of Anenii Noi, Sângerei, Cahul, Glodeni, Dondușeni, Drochia, Strășeni, Edineț, Florești, Ocnița, Orhei, Călărași, Hâncești, Leova and Căușeni. In all the institutions visited, young people showed increased interest and were actively involved in discussions.

At the end of the lessons, pupils were distributed informational and promotional materials designed to support young people’s interest in the field of intellectual property and to encourage them to get involved in creative and innovative activities, including the Contest in the Field of Intellectual Property for Young People organized annually by AGEPI.

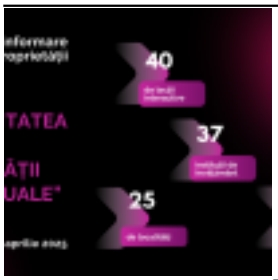
The information campaign in the field of intellectual property dedicated to pupils from pre-university educational institutions in the Republic of Moldova entitled “Creativity and The Role of Intellectual Property” was officially launched on **6 November 2024**, during an event organized at the Lyceum of Creativity and Inventiveness “Prometeu-Protalent” in Chisinau. The event was attended by approximately 90 pupils from grades VIII-XII, the AGEPI management, representatives of the host lyceum, as well as the **IP Youth Ambassador in the Republic of Moldova**.

Through this initiative, AGEPI contributes to the development of a young generation aware of the value of creation and innovation, prepared to respect and promote intellectual property rights.

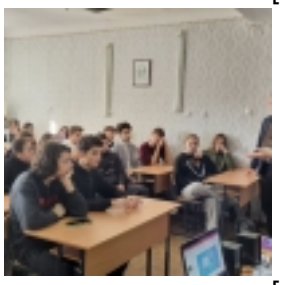
Details regarding the campaign “Creativity and The Role of Intellectual Property” can be accessed here. The interactive map of youth information campaigns in the field of IP can be viewed by accessing the following link: https://agepi.gov.md/ro/harta [1]



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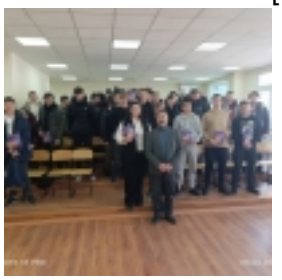

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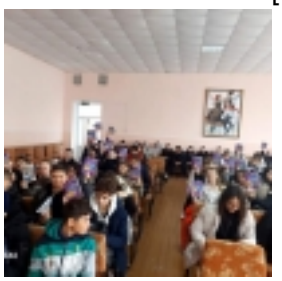

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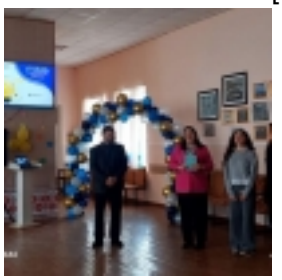

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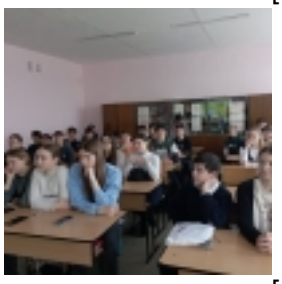

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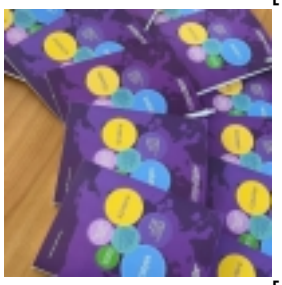

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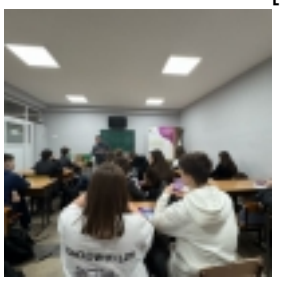

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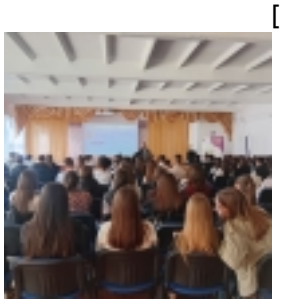

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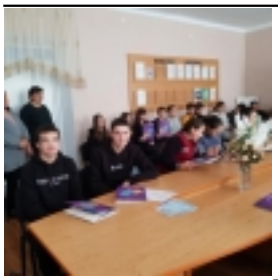

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