12.06.2023 События

More than 150 enterprises were awarded at the 20th edition of the “Moldovan Business Gala”, the most important local business event, organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI). The contests “Trademark of the year 2022” and “Quality Achievements Award 2022” brought together participants from various sectors of the Moldovan economy.

The State Agency on Intellectual Property (AGEPI) was a reliable partner of this prestigious event. AGEPI’s participation in the Moldovan Business Gala emphasized the importance and impact of trademarks in the local business sector.

The Contest “Trademark of the Year” is one of the most prestigious events for the promotion of trademarks on the internal and external markets. During the 20 editions, more than 1800 trademarks were registered, thus highlighting the leaders and consumer behavior on the domestic market. The registered trademarks were evaluated according to criteria of professionalism and competed in various categories, such as “INTER”, “EXPORT”, “FAVORITE SME OF THE YEAR”, “DEBUT OF THE YEAR”, “WOMEN IN BUSINESS” or “BUSINESS ONLINE”. The highest award, the “Golden Mercury”, rewarded excellence in the field of trademarks.

On the other hand, the Contest “Product and Service Quality Achievements Award” reached its 9th edition and aimed to highlight companies that have successfully implemented quality management and modern approaches in this field. This contest has gathered more than 500 companies in all the editions held so far. The ultimate award, “Goddess of Quality”, rewarded excellence in quality and service.

The Moldovan Business Gala represented a platform for recognizing the performances in the local business sector. Through the awards, the event encouraged companies to aspire to the highest quality standards, thus strengthening the image of the Republic of Moldova as a favorable environment for business development and the promotion of reliable trademarks.


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Источник: https://agepi.md/ru/node/17046