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When women enter the IP universe, we accelerate innovation and creativity and everyone’s a winner!

Show why it is important for girls and women to switch on to intellectual property (IP) in a 90-second video and win great prizes!

The World Intellectual Property Organization (WIPO) invites you to participate in a video competition to share your ideas on how an inclusive innovation ecosystem can unleash the ingenuity and creativity of girls and women around the world to build a better tomorrow for the benefit of all.

The best 10 videos will be published on the Competition platform on April 13 for an Online Public Vote to choose the three winners of the Video Competition. The winners will be announced on World Intellectual Property Day, April 26, 2023.

The winners will receive prizes as follows:

- First Prize: Digital equipment to the maximum value of CHF 5,000
- Second Prize: Digital equipment to the maximum value of CHF 3,000
- Third Prize: Digital equipment to the maximum value of CHF 1,000
- The top 10 winning videos will benefit from training opportunities offered by the WIPO Academy.

The competition entry deadline is March 19, 2023.

Get involved, use your voice, be a change maker and help us spread the word about the benefits of innovation, creativity and intellectual property. Let’s make IP an equal opportunity for everyone!

More details about the competition as well as the eligibility criteria can be found at the following address: https://www.wipo.int/ip-outreach/en/ipday/2023/video-competition.html [1]



[2]

Источник: https://agepi.md/ru/node/16322