13.08.2021 События

The 4th edition of the Conference “Intellectual Property in the Digital Economy for Small and Medium-sized Enterprises: “Mastering the Game: Business and Legal Issues for Video Game Industry Players” will take place on 6-7 September, 2021.

The event is organized by the World Intellectual Property Organization (WIPO), in cooperation with the State Office for Inventions and Trademarks (OSIM) of Romania, the Romanian Copyright Office (ORDA) and the Romanian-American University.

Given the pandemic context currently registered worldwide, this year’s edition of the Conference will be organized in Bucharest, in hybrid format.

The event is an excellent opportunity to familiarize with the latest developments in the field of creative industries in terms of the interconnection between intellectual property, the digital economy and the video game industry in the countries of Central and Eastern Europe and the Mediterranean countries.

Leaders in the video game industry in the region and well-established experts in the field of IP will present the new tools designed to facilitate the use of IP by video game developers, manufacturers and consumers.

Those interested in attending the Regional Conference can register at the following address: https://forms.office.com/Pages/ResponsePage.aspx?id=CyUkRzTn7kyHMunRL60JPXPUiGq1KL1HgvDamSshhxRUNjREQlpRMTFZM05SU0ZMU0w3TEhQTEtTOC4u [1].

Источник: https://agepi.md/ru/node/15219