27.04.2021 События

The Annual Intellectual Property Symposium “AGEPI Readings” took place on April 26 this year, 22nd edition. The event was organized by the State Agency on Intellectual Property (AGEPI), in online format. The symposium aimed to create a platform for discussion and socialization, which would allow the exchange of ideas and the identification of new perspectives for the efficient and effective management of the biggest challenges in the field of intellectual property (IP).

The symposium is an annual event that is part of the series of manifestations dedicated to World Intellectual Property Day, marked this year under the title “Intellectual Property and SMEs: Taking your ideas to market”.

The event was attended by both specialists in the field of intellectual property and representatives of public institutions and authorities with responsibilities in the field of science and innovation, authorized attorneys and counselors in industrial property, inventors, professors, students, etc.

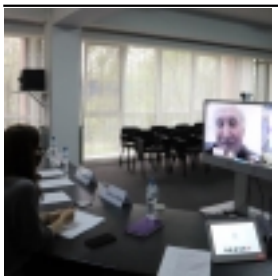
The symposium was opened by the Director General of AGEPI, Viorel Iustin, who mentioned that such events dedicated to current issues in the field of intellectual property are of undeniable importance for a deeper understanding of its role in the economic, social and cultural development of the country. “The current edition of the Symposium coincides with the celebration of World Intellectual Property Day, a day of great significance in respecting intellectual property rights. For newcomers to the world of IP, World Intellectual Property Day 2021 is an opportunity to find out what important support they will find in IP tools - trademarks, designs, copyrights, patents, geographical indications and more - in their path from idea to market success.

World Intellectual Property Day 2021 also emphasizes the central role of the World Intellectual Property Organization (WIPO) and national and regional IP offices around the world in creating favorable conditions for SMEs, in the sense of stimulating innovation and creativity, economic recovery and job creation. WIPO invites us all to celebrate the inventiveness and creativity that underpins all SMEs, their courage to do remarkable things and their contribution to improving our daily lives. Support local SMEs and support local innovation”, stressed the Director General of AGEPI.

During the Symposium, 17 papers focused on intellectual property and related fields were presented. Topics relevant to the Symposium theme were addressed, including the protection of IP rights, enforcement of intellectual property rights and the related regulatory framework, alternative instruments for the protection of IP rights against unfair competition approached through the prism of SMEs, the economic aspects of evaluation, management and use of intellectual property objects, tangents between technology transfer and intellectual property, etc.

The papers presented at the Symposium will be published in the next period on the AGEPI website and can be consulted and read by the interested public at the following address: link http://agepi.gov.md/ro/content/program [1].

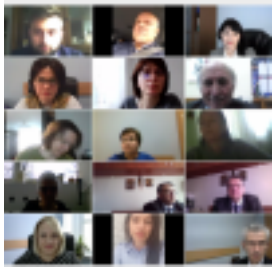

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Источник: https://agepi.md/ru/node/14986