01.09.2020 События

For 5 years, the Intellectual Property Company INTELSTART offers the possibility for the strongest national and international trademarks present on the Moldovan market to be recognized by the public through secure online voting by the Facebook platform, on the official NOTORIUM page.

Officially today, September 1, in partnership with the State Agency on Intellectual Property (AGEPI), we are launching the National Contest of the Most Recognized Trademarks of Moldova - Notorium Trademark Awards, fifth edition and in partnership with Gustos.Life we are launching the Contest of Recognized Wines - Notorium Wine Awards under the motto: Everyone deserves to be recognized!

At the **Notorium Trademark Awards Contest** will face over 4500 trademarks present on the market of the Republic of Moldova, in 45 categories and 150 subcategories of products and services. Participants will fight for the anniversary awards (trophy, gold, silver and bronze medals) and for the exclusive right to use the logo **“VOTED RECOGNIZED TRADEMARK”**, which will be offered to the winners of the 150 subcategories of products and services, to increase sales, customer trust and loyalty. Other benefits can be found at https://bit.ly/34TQZ4S [1].

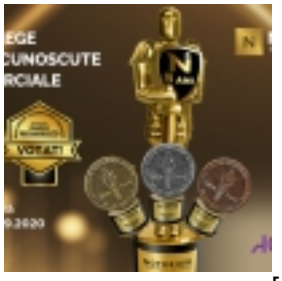
More than 700 Moldovan wines, sparkling wines and divins, awarded for international quality, participate in the **Notorium Wine Awards Contest**. Here will be awarded top 3 wines, in the 10 categories, with the Notorium Wine Awards Trophy and the exclusive right to use stickers with the logo **“VOTED WINE / SPARKLING / RECOGNIZED DIVIN”** and **“VOTED ICONIC WINE / SPARKLING WINE / DIVIN”**, to increase sales, customer trust and loyalty. Also, the winners of the Contest will be promoted in the chains of supermarkets and specialized stores. Other benefits can be found at https://bit.ly/3hZxRWs [2].

The author distinctions for both Contests are made by hand by the famous sculptor Veaceslav Jiglitchi.

The contest will run until September 25 this year. It is possible to vote online every day only one trademark or type of wine in each subcategory. The winners of the NOTORIUM Trademark Awards 2020 and Notorium Wine Awards Contest will be awarded at the Awards Gala at the end of November.

More details will be provided during a Press Conference, which will be held on September 14, at 11:00.

For details access www.notorium.md [3], www.notorium.wine [4], request information at: info@notorium.md [5], also at the event organizers: +373.61.01.55.99, +373.60.00.70.50.



[6]

Источник: https://agepi.md/ru/node/14546