13.07.2020 События

PRIAevents and the Competition Council of the Republic of Moldova, in partnership with the State Agency on Intellectual Property (AGEPI) and the ACI Partners Law Firm, are organizing the first online debate on unfair competition and the role of protection against unfair competition in defending intellectual property rights. The event will take place on July 16, 2020, at 10:30.

You can watch the LIVE event free of charge just by accessing this link: https://bit.ly/2NURaTI [1], on the day of the event.

Competition regulations are not suspended during the crisis and we need to respect them during this period as well.

Regardless of the field in which you work, if you are entrepreneurs or managers of multinational companies, if you represent associations or employers, we expect you to follow us online because we touch on key topics for the sectors: banking, insurance, retail, health and pharmaceutical, energy, tourism, auto, environment, legal, agriculture, construction and real estate, IT, competition for members of employers' and professional associations, etc.

Topics brought up for discussion:

News adopted in the Republic of Moldova and the EU:

- What changes or derogations are made in a crisis situation?
- News on unfair competition in the Republic of Moldova.

E-commerce and unfair competition:

- Intellectual property rights
- The role of protection against unfair competition in defending intellectual property rights
- Trademarks, designs, packaging and labels
- Forms of unfair competition in e-commerce
- Casuistry.

Inappropriate advertising, involving elements of unfairness in order to obtain market advantages:

- Discrediting the competitor
- Unauthentic advertising.

The correlation of unfair competition actions and inadequate advertising

What should companies look for in order to avoid Competition Council’s fines for unfair competition?

- What are the lines that you cannot cross?
- How to avoid competition issues?
- How can legal advisors help with protection/prevention?

You will have the opportunity to interact with the most important readers in the field and also to exchange opinions and experience with participants concerned with the same topics as you. Examples, case studies and news will be real sources of learning and development for the activity

you carry out.

More details about the agenda of the PRIA Competition Republic of Moldova event and the ways to register for free participation can be found at the following address: https://priaevents.ro/pria-competition-republica-moldova-concurenta-neloiala-si-proprietatea-intelectuala/ [2].

Источник: https://agepi.md/ru/node/14360