Локальное брендирование как инструмент для продвижения туризма в Республике Молдова

31.12.2018

https://agepi.md/sites/default/files/intellectus/Intellectus_4-2018_83-90.pdf

Источник: https://agepi.md/ru/intellectus/intellectus-4-2018/%D0%BB%D0%BE%D0%BA%D0%B0%D0%BB%D1%8C%D0%BD%D0%BE%D0%B5-%D0%B1%D1%80%D0%B5%D0%BD%D0%B4%D0%B8%D1%80%D0%BE%D0%B2%D0%B0%D0%BD%D0%B8%D0%B5-%D0%BA%D0%B0%D0%BA-%D0%B8%D0%BD%D1%81%D1%82%D1%80%D1%83%D0%BC%D0%B5%D0%BD%D1%82-%D0%B4%D0%BB%D1%8F-%D0%BF%D1%80%D0%BE%D0%B4%D0%B2%D0%B8%D0%B6%D0%B5%D0%BD%D0%B8%D1%8F-%D1%82%D1%83%D1%80%D0%B8%D0%B7%D0%BC%D0%B0-%D0%B2