31.05.2019 События

On Thursday, 30 May 2019, more than 120 enterprises from our country participating in the contests “Trademark of the Year 2018” and “Quality Achievement Award” and the district councils, present at the National Exhibition “Made in Moldova 2019”, were awarded in the framework of the most important event of the local business – “Moldovan Business Gala”, organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI) in partnership with the State Agency on Intellectual Property (AGEPI).

This year’s event brought together over 350 participants, including high-ranking officials from the Republic of Moldova and abroad, members of the government, parliament, representatives of the central and local public administration, representatives of the diplomatic corps accredited in Chisinau and businessmen, managers and administrators of domestic companies that make a significant contribution to the development of the national economy.

In the opening of the event, Sergiu Harea, President of the Chamber of Commerce and Industry of the Republic of Moldova, mentioned that: “The purpose of the event is to support and promote the Moldovan companies in three ways. The first is to implement brand and investment with intellectual capital, the second is to participate in the fairs in the country and abroad and the third is to invest in quality.”

In the laureate award ceremony of the Contest “Trademark of the Year 2018”, Lilia Bolocan, Director General of the State Agency on Intellectual Property, said that: “In its 16th edition, the contest “Trademark of the Year” has become traditional and, at the same time, constantly changing: from year to year the concept of the Contest is diversified, then new nominations, new success stories appear.”

Trademark registration is the first step in building a successful brand. Only legal protection confer on the owner exclusive rights in the trademark, including the right to prohibit its use by others without his consent, thereby allowing him to loyalty his customers, secure his investments and strengthen his image, wished to specify in her speech the Director General of AGEPI.

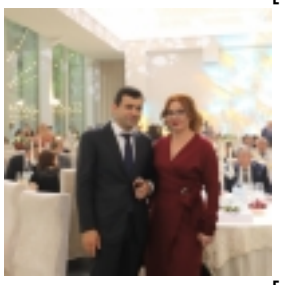
At the same time, Mrs. Bolocan has also come up with some statistical data showing the increased interest of the economic agents from the Republic for the capitalization of the economic potential offered by the registered trademark as well as an increase in the degree of constructive understanding of the importance of efficient use of the tools provided by the national intellectual property system. In this context, she noted with satisfaction that in 2018 the number of registered trademarks increased by 6.6% compared to the previous year. It should be mentioned that over 130 thousand trademark applications or 85% of the total number of applications have been submitted to AGEPI so far; over 72 thousand trademarks being valid.

In conclusion, AGEPI Director General assured the entire business community in the Republic of Moldova of the plenary support from AGEPI in the process of information and consultation on the protection and exploitation of trademarks and other intellectual property objects both in the country and abroad, congratulated all laureates of the Contest “Trademark of the Year – 2018” and urged the participants to persevere in the development of successful business.

“What business is really waiting for is the comfort to grow, to develop. And we want this very much. I want to wish you to grow and develop so that together we can grow the economy of the Republic of Moldova,” declared Chiril Gaburici, Minister of Economy and Infrastructure.

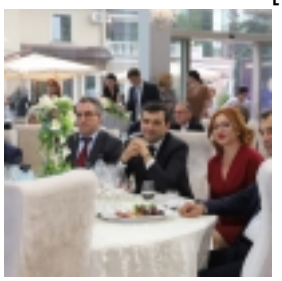
The Contest “Trademark of the Year” was launched in 2003, with the purpose to highlight the most successful projects in the field of creating and promoting domestic trademarks on the internal and external market, to enhance their competitiveness and to help increase the professionalism of marketing teams.


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