13.09.2018 События

The 58th Series of Meetings of the Assemblies of the Member States of the World Intellectual Property Organization (WIPO) will take place from September 24 to October 2, 2018, in Geneva, Switzerland, with over 300 delegates from 191 countries, including directors of intellectual property offices, ambassadors, ministers, leaders of international intergovernmental organizations in the field, etc.

As part of this event, there are also traditionally conducted socio-cultural activities that represent the culture and specificities of different countries. In this context, the State Agency on Intellectual Property (AGEPI), in partnership with the Public Association for Sustainable Development and Social Welfare, plans to organize a socio-cultural program and to promote creative people and creative industries in our country in the form of a design exhibition.

Thus, AGEPI will participate with an exhibition stand entitled “MOLDOVA - Designing Lifestyle” – The Role of Design in Improving the Quality of Life in the Republic of Moldova. Some of the best achievements of the domestic creators in the field of product design and industrial design, fashion design, plastic arts, furniture, graphics, architecture, interior design, etc. will be presented in the framework of the stand, which excels through originality, creativity and by fitting them into international trends.

The creative industries have a high potential for promoting the positive image of the Republic of Moldova abroad. On the other hand, creative industries are a relatively new phenomenon for our country, and it is important to support these areas that create economic value through intellectual property, contributing substantially to the progress of the society we live in.



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Источник: https://agepi.md/ru/node/11718