24.05.2018 События

The first phase of the second edition of the Pupil Awareness Campaign “Stop Piracy and Counterfeiting”, which was conducted from March to May 2018, ended with very good results. For 2 months, AGEPI specialists have reached 30 pre-university education institutions in the Republic of Moldova, with about 2.300 9th-12th grade pupils being trained.

The action is organized by AGEPI, in partnership with the Ministry of Education, Culture and Research and with the support of the Technical Assistance Project “Support to Enforcement of Intellectual Property Rights in the Republic of Moldova”, funded by the European Union.

The purpose of the Campaign is to raise awareness of the society, especially of the younger generation, with regard to the negative effects of counterfeiting and piracy phenomena on the country’s economic, social and cultural development.

Within the Campaign, AGEPI specialists organize an interactive lesson about the negative effects of counterfeiting and piracy phenomena and familiarize pupils with some counterfeit and pirated products offered by the Customs Service. Also, a survey on intellectual property and perception of piracy and counterfeiting phenomena is carried out among pupils, based on questionnaires developed jointly with the Ministry of Education, Culture and Research. The results of the survey will be cumulated by AGEPI in a Consolidated Report that will be presented publicly at the end of the campaign.

The second phase of the Pupil Awareness Campaign “Stop Piracy and Counterfeiting” will take place from September to November 2018. Within the current edition, the organizers aimed to deploy the Campaign in over 60 pre-university education institutions of the Republic of Moldova, in which about 6.000 9th-12th grade pupils will be trained.

We should mention that the first edition of the Campaign “Stop Piracy and Counterfeiting” was organized by AGEPI, in partnership with the Ministry of Education and the Directorate General for Education, Youth and Sports of Chisinau Municipality, and was held during 2014 and covered 60 pre-university education institutions in the municipality of Chisinau, with 6.400 pupils being trained.



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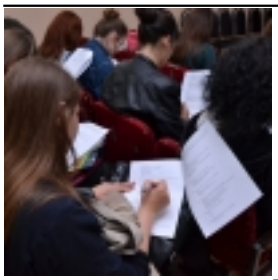

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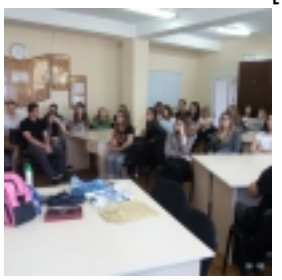

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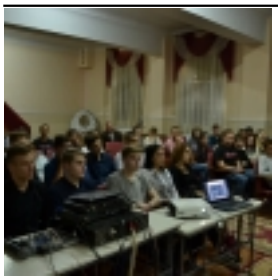

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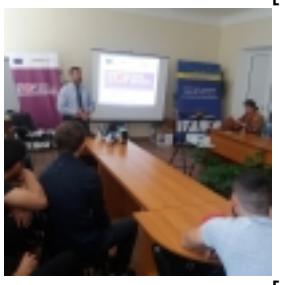

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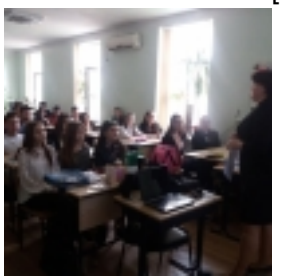

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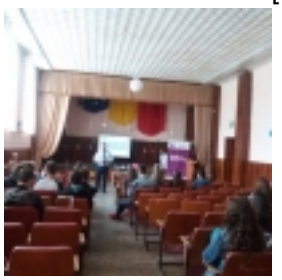

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