14.12.2017 События

On 13 December, the State Agency on Intellectual Property (AGEPI) organized a training seminar entitled “The Role of Trademark and Industrial Design Protection in Economic Development”, for fourth-year students, Design and Polygraphic Technologies Department, Faculty of Textile and Polygraphy, from the Technical University of Moldova (TUM).

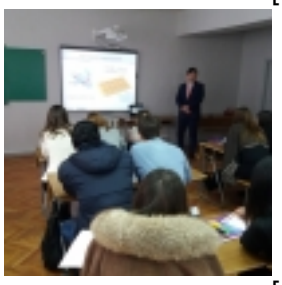
The seminar aimed at familiarizing students with the national system of protection and exploitation of intellectual property.

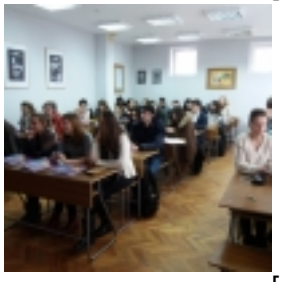
According to the program, Iurie Badar, Head of the AGEPI Training Division, spoke to students about intellectual property as an indispensable tool for innovation and development. Iurie Badar has also provided students with information on best practices and models of efficient intellectual property management, as well as services in the field of intellectual property that both natural persons and legal entities can benefit from. A particular emphasis has been placed on the risks that creative people may face if they disregard the implementation of legal procedures for protection of intellectual creations, the conflicts that may arise and the ways of ensuring the enforcement of intellectual property rights.

Further, Alexandru Saitan, Head of AGEPI Industrial Designs Division, presented a report on industrial design - from creation to innovative products. Students have benefited from a wide range of information about industrial design; what is its necessity and how it can be used in business or day-to-day activities; how to register an industrial design, and how to protect and expand industrial design on international markets.

The training seminar ended with a question and answer session. Finally, students were interested in participating in such events.


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Источник: https://agepi.md/ru/node/11100