24.06.2017 События

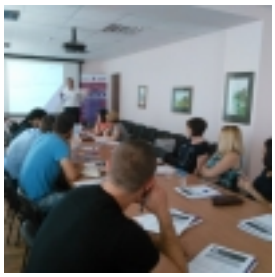
The State Agency on Intellectual Property (AGEPI) organized on June 20-23 two information seminars in the field of intellectual property entitled “The Role of Trademarks in Promoting Company’s Image and Sales”, at the headquarters of business incubators in Nisporeni and Stefan Voda.

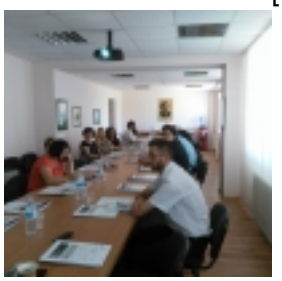
During the seminars, AGEPI specialists familiarized economic agents with the conditions for registration of trademarks and other intellectual property objects by national and international route, as well as the role of trademarks in promoting and developing business. A particular emphasis has been put on the risks that enterprises may face in the case of non-registration of trademarks, industrial designs and other intellectual property objects, and the ways of respecting the rights in these objects. It was also talked about the importance of intellectual property objects, especially geographical indications, for regional development and the creation of new jobs in the territory.

The seminars are organized with the support of the project “Value Intellectual Property for SMEs - VIP4SME”, to which AGEPI is an associated partner. The VIP4SME project is funded through the European Union’s research and innovation program HORIZON 2020, and aims at developing business support services in the field of intellectual property for SMEs.

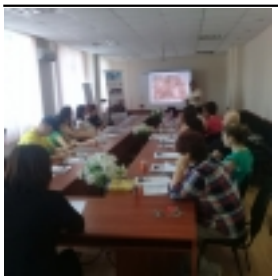
Other activities to promote intellectual property among SMEs, such as seminars, roundtables, workshops, for Business Incubator residents, will be organized within the project.

Вложение	Размер
Programul_seminar_Nisporeni.doc [1]	198.5 KB
Program_seminar_Nisporeni_EN.doc [2]	196.5 KB
Programul_seminar_Stefan_Voda.doc [3]	197 KB
Program_seminar_StefanVoda_EN.doc [4]	194.5 KB


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Источник: https://agepi.md/ru/node/10566