06/13/2016 Events

Journalists from prestigious media institutions of the Republic of Moldova participated in the training seminar on intellectual property organized by the State Agency on Intellectual Property (AGEPI) on 10-11 June.

The goal of such an event was to inform journalists about the latest developments in the field of protection and enforcement of intellectual property rights, strengthening their skills in order to reflect certain topics in the given field and promote the important role of intellectual property objects in economic and social development of the Republic of Moldova. Feedback forms completed by participants in the final confirmed our goal achievement and, more importantly, gave us new ideas.

The event was opened on Friday evening by the AGEPI Director General, Octavian Apostol, with an overview of the institution. Journalists received information about the basic duties, priority areas of activity, policies, achievements and also future goals of the Agency.

There followed the intervention of the journalist Vlad Vasilcov. He spoke to colleagues about how he discovered this area and assured with concrete examples that news about intellectual property can also bring traffic and loyal readers.

Then, several inventions were presented by young talents from Moldova. Dan Butmalai, a pupil avid of engineering, presented the mine detector that can be controlled remotely via a mobile phone. The uniqueness of the device is given by the low cost of manufacturing and increased degree of operator safety.

There followed Adrian and Constantin Vlas, two young people who spoke about the AVAI project – a car for people with disabilities. Adrian also came with another invention, made when he was only 17 years – a moto-tricycle. A combination of motorcycle and automobile, or in other words, a motorcycle equipped with the stepped gearbox.

The second day of the seminar was moderated by Deputy Director General, Andrei Popa. Seminar lecturers were AGEPI specialists: Andrei Moisei, Natalia Mogol, Simion Levitchi, Deputy Director General, Svetlana Munteanu, Lilia Vermeiuc, Victoria Plesca, Svetlana Sahan, and Tudor Jovmir. They presented in discrete modules, theoretical and practical aspects on the protection of intellectual property objects: trademarks; industrial designs; geographical indications, appellations of origin and traditional specialties guaranteed; inventions and the protection of copyright and related rights.

The participants also tasted a product with geographical indication, namely rose petal jam of Calarasi.

Another surprise prepared for participants was the presence of journalist Vera Nastasiu who presented a lesson in elocution and public speaking.

Finally, the journalists were given diplomas of participation, and the evening ended with a festive dinner.

AGEPI Director General, Octavian Apostol, assured journalists that they have the full support of the specialists of the State Agency on Intellectual Property in the process of information on the field of intellectual property.

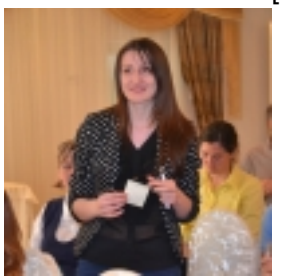
The participants in the seminar showed satisfied with the information provided by specialists and were willing to meet more frequently in such events.

We were honored with the presence of journalists from Pro TV, Europa Libera, Unimedia, Radio Moldova, Diez Expresul de Ungheni, Observatorul de Nord, Curentul, Tribuna, Ziarul National, Jurnal FM, Infotag, Deschide.md and Vocea Basarabiei TV. Equally, our thanks go to the leadership of the

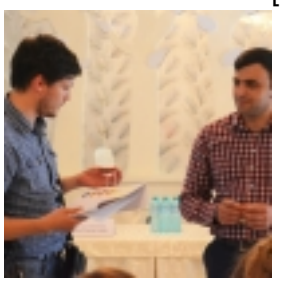
participating media institutions, evidence of understanding of the role of intellectual property in economic and social development of the Republic of Moldova.

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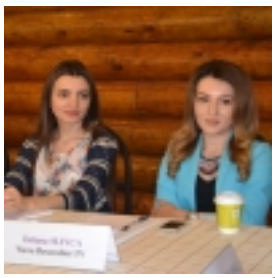

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