03/04/2016 Events

The management of the State Agency on Intellectual Property had on Thursday, March 3, a meeting with the economist Iurie Morcotilo, expert of the Independent Analytical Center “Expert Group”.

Discussions focused on AGEPI contribution to the implementation of the Association Agreement / DCFTA, in the context of development of an effective tool for monitoring and assessing the degree of implementation of the Agreement.

AGEPI representatives presented proposals to update, amend and supplement the list of indicators for monitoring and assessing the implementation of the provisions of the Association Agreement / DCFTA and measures of the National Plan, especially Chapter 9 of the document, Intellectual Property Rights. Discussions were mainly focused on identifying those indicators of intellectual property capable of sending a clear message about the degree of implementation of the DCFTA, its impact on the Moldovan economy and enabling the monitoring of the economic dynamics as a whole and on each sector apart.

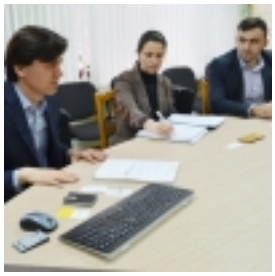
In the monitoring and assessment tool, AGEPI refers, in Chapter 9 - Intellectual Property Rights, to 16 quantitative, 16 qualitative progress and 6 qualitative perception indicators, aimed at copyright and other related rights, trademarks, geographical indications, appellations of origin, traditional specialties guaranteed, patents, industrial designs and plant varieties.

Thus, AGEPI has proposed that in the list of quantitative indicators to be included both data on industrial property rights: trademarks, patents, industrial designs, etc., belonging to the holders from the EU but also the number of IP objects registered in the European states by applicants from Moldova. It will allow the supervision of the EU economic interest for the Moldovan market, including at sectoral level, the nature of potential investments and trends in the field. No less important is measuring the scope of intellectual property rights required in the EU member countries by the economic agents from the Republic of Moldova, which is an eloquent indicator for mapping the exports and intentions of local producer’s access to the EU market.

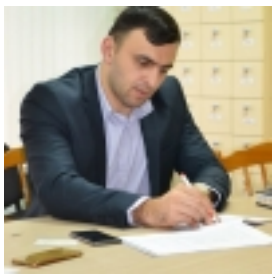
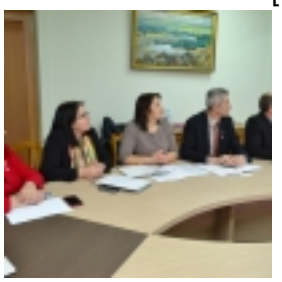
Discussions continued on the technical aspects of available sources to obtain relevant statistical data, being cited both national databases managed by AGEPI and statistical resources available through the World Intellectual Property Organization and the Office for Harmonization in the Internal Market.

Mr. Octavian Apostol, Director General of AGEPI, stressed that the assessment tool should make a clearer delineation of responsibilities of the different institutions involved in the application of DCFTA provisions, for example in the chapter of geographical indications, area involving also duties of the Ministry of Agriculture and Food Industry.

This set of indicators was prepared by experts of the Independent Analytical Center “Expert Group” in the UK/RM Project Assistance for Reforms in Moldova, providing to the Moldovan Ministry of Economy the necessary support for the effective monitoring of the degree of implementation of the DCFTA commitments.



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