10/02/2015 Events

Between September 30 and October 2, 2015, at the IEC Moldexpo, was held the International Exhibition-Forum “B2B Expo”, third edition – one of the most important business events of the year.

Over 50 companies from Moldova, Lithuania and Romania were present at the exhibition. Participants came from different areas of activity, such as: advertising and PR services, consulting services, audit and accounting services, printing services, information and communication technologies, banking sector, etc.

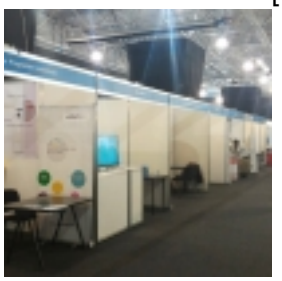
The Forum included the exhibition area and a diverse program of seminars, conferences, presentations and trainings, covering a wide range of aspects of the management of a company. The three-day forum offered to managers who manage a business or those who want to open a business, the possibility of establishing new contacts, partnerships and identifying business solutions.

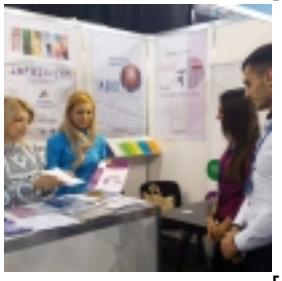
State Agency on Intellectual Property of the Republic of Moldova participated in the “B2B Expo” with an information stand. AGEPI specialists have offered consultancy on theoretical and practical aspects of protection of intellectual property objects, information sources in this area and distributed promotional materials to both exhibitors and visitors.

“B2B Expo” is an event addressed to business community, focused on direct communication. The organizers are confident that the event will become a reference point for future business in Moldova, formulating its primary aim to promote and increase the competitiveness of the service and product sector for business.



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