10/06/2014 Events

The national unique logo under which Moldovan wines will be promoted on foreign markets was registered as a trade mark with the State Agency on Intellectual Property of the Republic of Moldova (AGEPI) to the name of the Public Institution National Office of Vine and Wine.

On 4 October this year, during the festivities dedicated to the National Wine Festival, held for the first time under the name “Wine of Moldova. A Living Legend”, Mrs. Lilia Bolocan, Director General of AGEPI presented the Trademark [1] Registration Certificate no. 26104 [1] to Mr. Dumitru MUNTEANU, Director of the National Office of Vine and Wine.

Mrs. Lilia Bolocan mentioned the importance of this event for Moldovan winemakers, who will have the opportunity to use this trademark to promote quality wines on the European market, but also on other foreign markets. The trademark will help them promote their products, and producers will also have to take care of trademark image, use it in a way that it becomes a true brand of Moldovan wine products, a genuine brand of country, because wine is not only a product that has commercial value, it is an exponent of our culture, of millenary traditions that deserve and need to be promoted.

Trademark no. 26104 is an individual, figurative mark, registered for goods and services in the following four classes, according to the International Nice Classification of Goods and Services, namely:

- *Class 16 - Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists’ materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers’ type; printing blocks;*
- *Class 33 - Alcoholic beverages (except beers);*
- *Class 35 - Advertising; business management; business administration; office functions;*
- *Class 41 - Education; providing of training; entertainment; sporting and cultural activities.*

***

In accordance with the Law on the Protection of Trademarks no. 38-XVI (adopted on 29.02.2008, in force from 06.09.2008), trademark is any graphically representable designation, allowing goods and/or services of one natural person or legal entity to be distinguished from the goods and/or services of other natural persons or legal entities. The most common types of trademarks are: verbal, figurative, combined three-dimensional, otherwise. The competent authority empowered to register the trademarks in the Republic of Moldova is AGEPI. To register a trademark is required to submit to the AGEPI an application for the registration of trademark, made on a standard form. Details about the documents required and the procedure for registration can be found on the AGEPI website: http://agepi.gov.md/ [2]

Photo source curentul.md [3].

Attachment	Size
boigrafie.pdf [1]	126.32 KB


[4]


[5]


[6]



[7]


[8]


[9]


[10]


[11]

Source URL: https://agepi.md/en/news/logo-under-which-will-be-promoted-moldovan-wines-%E2%80%93-trademark-registered-agepi