02/21/2012 Events

Annually, on the eve of spring agricultural works, in Balti are organized the specialized exhibitions-fairs “AGROTEH” and “ALIMENTAR EXPO”. Exhibitions were organized by the Balti affiliated branch of the Chamber of Commerce and Industry of the Republic of Moldova in common with the Balti Mayoralty, with the support of CB “Moldova-Agroindbank” and JSC “Moldagrotehnica”.

The official opening ceremony of the event was attended by Octavian Mahu, deputy mayor of Balti, Petru Balan, vice-president of Falesti district, Aurel Zara, director of Balti affiliated branch of the CB “Moldova-Agroindbank” JSC, Sergiu Bujor, manager of JSC “Moldagrotehnica” , Liubovi Furtuna, member of the CCI Council of RM, representatives of local public administration from the Riscani and Sangerei districts.

In the greeting message, the manager of CCI Balti affiliated branch, Galina Codita, said that despite the difficult weather conditions, in the fair participate companies from different regions of the country, exhibiting their manufactured products on an area of 600 square meters, which shows the importance of organizing such events in the northern capital of the republic.

Traditionally, AGEPI participated in these events with an information stand and, in addition to promotional materials presented and distributed to visitors, offered consultations to both economic agents present at the exhibition and all interested persons, their number increasing from edition to edition. Most frequently visitors require consultations on the procedure for registration of product and service trademarks.

Among the participants were about 50 economic agents from various sectors of national economy, the main one being: agriculture, food industry and machine building. Exhibitors represented localities from all geographical zones of Moldova, namely: Ceadar-Lunga, Comrat Straseni, Ialoveni, Chisinau, Falesti, Edinet and, respectively, Balti. Economic agents exhibited their achievements in an environment favorable for experience exchange, assimilation of modern technologies and establishment of new partnerships.

Business program of events included presentations of products and companies, and a round table attended by specialists in the agricultural and food field. During the roundtable, Boris Boincean, doctor habilitate in agriculture, research professor of PE RIFC “Selectia”, spoke about the role of leguminous crops in modern agriculture. Sergiu Bujor, manager of JSC “Moldagrotehnica” presented equipment for cultivation of maize in drought conditions. The participants in the round table also discussed about the energy efficiency, access to credits, new technologies in telecommunications.

The specialized exhibitions-fairs “AGROTEH” and “ALIMENTAR EXPO” are already in the sixteenth edition and for producers of the Republic of Moldova is a event of launching, presentation and promotion on the market of the most competitive local products.

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