09/30/2025 Events

In the context of International Music Day, celebrated annually on October 1, the State Agency on Intellectual Property (AGEPI), in partnership with the Academy of Music, Theater and Fine Arts (AMTAP), the Union of Musicians of Moldova and the National Association of the Music Industry organized on September 30 the roundtable on the theme “Intellectual Property and Music: Trends and Opportunities for Artistic Management and the Music Industry in the Republic of Moldova”.

The purpose of the event was to raise awareness among representatives of the music sector - academic and scientific staff, students and master’s students of AMTAP, experts from the creative sector, entrepreneurs and artists - on the importance of protecting and respecting intellectual property rights, providing information on how to effectively exploit copyright and related rights to monetize creative potential.

The roundtable was opened by Eugeniu Rusu, Director General of AGEPI, who emphasized the essential role that music plays in social, cultural and economic life and highlighted that an effective protection of intellectual property, especially copyright and related rights, is one of the priorities of the European integration agenda of the Republic of Moldova.

Mr. Pavel Gamurari, First Vice-Rector of the Academy of Music, Theatre and Fine Arts (AMTAP), also spoke with a welcoming speech, highlighting the importance of strengthening cooperation between academia and public institutions in order to support creative industries. He emphasized that, in the context in which AMTAP trains performers, composers, producers, actors and other specialists in the field of music, whose activities are closely related to intellectual property, it is essential that this field be deepened, understood and exploited by future professionals.

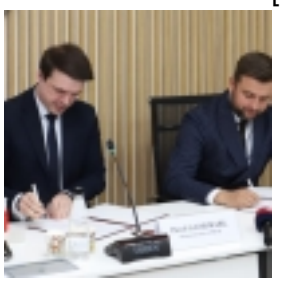
An important moment of the event was the signing of a Cooperation Agreement between AGEPI and AMTAP in the field of intellectual property. The document aims to develop joint projects in the field of intellectual property, organize thematic sessions for students and teachers, facilitate access to information resources and provide specialized consultancy.

Present at the roundtable, the head of the Artistic Management and Culturology Department, AMTAP, Master of Arts Dr. Iurie Badicu addressed the challenges and prospects of the music industry, with an emphasis on the impact of artificial intelligence on artistic management and presented relevant statistical data for the music sector. In this context, he emphasized the importance of knowing and applying the mechanisms for protecting intellectual property, especially copyright and related rights, as essential tools for the recognition and fair remuneration of musical creations. Dr. Badicu highlighted the fact that, in a digital environment in continuous transformation, the protection of musical works is becoming a fundamental condition for the sustainability of artistic careers and for the development of an internationally competitive music industry.

The discussions included valuable interventions by representatives from the scientific and artistic world, such as Dumitru Dodul, Dr. of Philosophy, Associate Professor, Head of the Philosophy and Anthropology Department, SUM, Florin Mihailov, Director of Alma Agency and ANIM, Victoria Tcacenco, Dr., Professor, AMTAP, music industry event organizer, Nona Marian, expert, music industry event organizer, MMA director, Gabriela Budeanu, artistic director, Intact Act by Cristina Scarlat Music School, Eugen Doibani, music producer, director of Natan Music Production, Igor Sîrbu, Honoured Artist, master’s student, AMTAP and other personalities in the field.

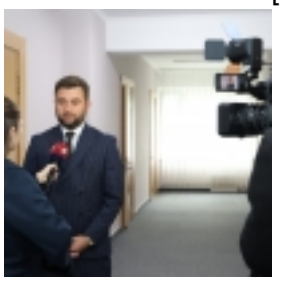
The event reconfirmed the importance of creative industries, especially music, in the sustainable development of society, while also demonstrating that protecting and valorizing intellectual property is an essential pillar in building a successful career in music.

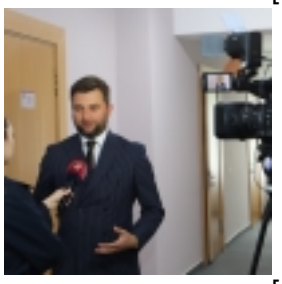

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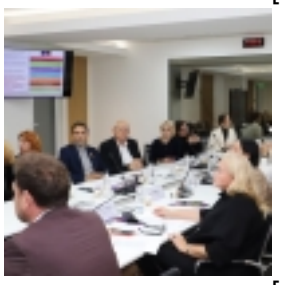

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