06/04/2025 Events

The most important event dedicated to the business environment – ***Moldovan Business Gala*** 2025 was organized on 3 June in Chișinău. This event organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI of RM), in partnership with the State Agency on Intellectual Property (AGEPI), is dedicated to recognizing excellence in business and encourages the development of strong and responsible trademarks, which actively contribute to the country's economic growth. Through the awards, the CCI of RM promotes quality, innovation and sustainable practices in the entrepreneurial environment of the Republic of Moldova.

This year's edition brought together over 350 participants: top entrepreneurs, government officials, international partners and representatives of civil society.

During the event, the winners of the two prestigious national contests were designated: **"Trademark of the Year", 22nd edition**, and **"Product and Service Quality Achievements Award", 11th edition**.

At the official opening, the President of the Chamber of Commerce of the Republic of Moldova, Sergiu Harea, addressed a message of congratulations and gratitude to the awarded companies: "All the winners present tonight are living proof that innovation, investments and perseverance are rewarded. You represent true role models and sources of inspiration for the entire business community in the Republic of Moldova. We are pleased with the increased interest of entrepreneurs and, as a result, the continuous increase in the number of participants in these two contests. At the same time, the dynamic process of European economic integration of the Republic of Moldova is an important factor that encourages companies to invest in quality and competitiveness. In this context, entrepreneurs deserve all the appreciation for their performance and continuous development, job creation and increased competitiveness".

Eugeniu Rusu, Director General of AGEPI, in his welcoming speech, mentioned that: "This event is about businessmen people, people who certainly know the best definition of the term of risk, those who have faced and overcome all the challenges and those who have demonstrated that it is possible. And precisely for these reasons – Moldova can". Mr. Rusu also emphasized that the AGEPI team is waiting for representatives of the business community with new trademark registration applications and assured the business community of the agency's full support in the procedures for obtaining trademark protection.

The 2025 edition saw a significant increase of the business community's interest in the two contests:

At this year's edition of the contest **"Trademark of the Year"**, 71 companies submitted their files, registering a record total of 141 trademarks in different nominations. Of these, 18 companies participated for the first time, demonstrating their interest in promoting their companies' image and recognizing excellence on the domestic and international market.

Now in its 22nd edition, the contest "Trademark of the Year" has become a benchmark in promoting corporate image and competitiveness. Over the years, it has highlighted leaders in various economic sectors and reflected consumer trends in the local market.

This year's edition of the contest **"Quality Achievement Award"** was attended by 50 companies, 15 of which entered for the first time. Following the evaluation, 44 companies were awarded the title of **Laureate**, being awarded the prestigious trophy **"Goddess of Quality"**, and 6 companies were recognized as **Diplomates**, receiving the **Diploma of Merit**.

The contest aims to highlight companies that have successfully implemented high-performance quality management systems, while promoting best practices in the field. The **"Goddess of**

Quality”, the highest distinction of the competition, symbolizes excellence in the application of modern management strategies and supports the development of an organizational culture based on innovation, efficiency and customer orientation.

The event was organized with the support of partners, including: AGEPI, National Anticorruption Center (NAC), UNFPA Moldova, Institute for Standardization of Moldova (ISM), National Accreditation Center (MOLDAC), State Inspectorate for Supervision of Non-Food Products and Consumer Protection (SISNFPCP), Moldcell, Government of Sweden, East European Foundation (EEF), United Nations Population Fund (UNFPA), LED – Liechtenstein Development Service and German Development Cooperation – GIZ Moldova, Investment Agency of Moldova, Linella company, as well as media partners: Realitatea.md, Rlive, Bani.md, Agroexpert, MyBusiness.md, Agrobook, Monitorul Fiscal FISC.md, Moldova în PRogres, Canal Regional, Moldpres State Information Agency, Agrobiznes.md and NewsMaker.md.

To date, in the 21 editions of the contest **“Trademark of the Year”**, over 1,900 trademarks have been highlighted, and more than 490 companies have been awarded during the contest **“Product and Service Quality Achievement Award”**.


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