10/30/2020 Events

The State Agency on Intellectual Property (AGEPI) invites all interested persons to participate in the Workshop “The Role of Intellectual Property in Developing a Successful Business”, which will take place on November 6, 2020, online. The event, organized by the Henri Capitant Moldova Legal Culture Association in partnership with AGEPI, ODIMM and the French Alliance of Moldova, is part of the Jean Monnet Support to Associations in European Integration and Intellectual Property Protection Studies / EUPROIN project, implemented with the support of Erasmus+ Programme of the European Union.

The workshop is dedicated to the business environment and decision makers in the field of intellectual property and aims to strengthen, understand and raise awareness of the role of intellectual property (IP) development in the European Union and the Republic of Moldova; informing and sensitizing the business environment and civil servants in Moldova about the importance of developing intellectual property for the integration and economic growth of Moldova in general, and also the need to integrate intellectual property objects into business development strategies, in particular; analysis of achievements and challenges of intellectual property development in the EU and the Republic of Moldova, etc.

Online registration is required. Interested persons are asked to register for the event by November 2 inclusive, by filling out the following form - https://forms.gle/yeku518jGtDccDbH7 [1].

Source URL: https://agepi.md/en/news/workshop-role-intellectual-property-developing-successful-business