08/15/2020 Events

The Chamber of Commerce and Industry (CCI) of the Republic of Moldova, in partnership with the State Agency on Intellectual Property (AGEPI) and the involvement of the National Anticorruption Center (CNA) invites you to the Moldovan Business Gala to celebrate the winners of the contest “Trademark of the Year” and “Quality Achievements Award”. In the context of the epidemiological situation at national level, this year, the event will take place in online format and will be broadcast on the Facebook page of AGEPI and CCI, on Wednesday, August 19, 2020, starting with 11:00.

We remind you that the “Trademark of the Year” is in its seventeenth edition and is one of the most effective tools to increase the competitiveness and increase the capacity of domestic enterprises in creating and promoting trademarks in the internal and external market by evaluating their quality by a professional jury, and also on the basis of consumer opinion.

The results of the contest allow both highlighting the leaders and analyzing and taking over successful strategies for developing and promoting successful trademarks, monitoring the dynamics of consumers’ preferences and their behavior.

The current edition of the contest was attended by 82 participants who competed in the 14 nominations and 11 categories of the contest, and the winners will be announced during the event on August 19.

We are looking forward to living this virtual experience together!

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