



What Lesson Can We Learn From “Big Mac” Trademark Case?

12/20/2019

https://agepi.md/sites/default/files/intellectus/intellectus_3-4-2019_73.pdf

Source URL: <https://agepi.md/en/intellectus/intellectus-3-4-2019/what-lesson-can-we-learn-%E2%80%9Cbig-mac%E2%80%9D-trademark-case>