04/25/2018 Events

The Annual Scientific-Practical Intellectual Property Symposium "AGEPI Readings", 20th edition, was held on 25 April this year, an event organized by the State Agency on Intellectual Property (AGEPI) with the support of the EU Technical Assistance Project "Support to Enforcement of Intellectual Property Rights in the Republic of Moldova". The event aimed to create a discussion and socialization platform that would allow the exchange of ideas and the identification of new perspectives for efficient and effective management of the biggest challenges in the field of intellectual property.

The symposium was opened by AGEPI Director General Lilia Bolocan, who noted that "AGEPI Readings" is an event that has already become notorious. "From the perspective of the previous editions of the Symposium, the importance of the events devoted to the current intellectual property issues is becoming increasingly clear for a deeper understanding of its role and benefits for the economic, social and cultural development of the country. We want this year's Symposium to generate substantial discussions on the themes addressed, to incite to reflections and solutions, to bring intellectual property closer to the needs of society, for the benefit of the people." said AGEPI Director General.

The Symposium was attended by about 80 specialists both in the field of intellectual property, as well as representatives of public institutions and authorities in the field of science and innovation, as well as representatives of intellectual property offices in Romania and Belarus.

During the event, presentations were presented which covered 3 key areas:

- Legislative developments in the field of intellectual property;
- Enforcement of intellectual property rights;
- Capitalization of intellectual property.

The event started with session I "Legislative Developments in the Field of Intellectual Property" and included communications on developments in the system of protection of inventions in the Republic of Moldova, the system of legal protection of plant varieties, developments in the field of copyright and related rights, as well as in the field of trademarks, industrial designs.

During the second session, protection and enforcement of intellectual property rights, communications were presented on the role of legal responsibility in preventing and counteracting confusion as an act of unfair competition, damages for infringement of copyright and related rights in the legislation of the Republic of Moldova, the "emoji" language and legal disputes regarding the use and acquisition of intellectual property rights on emoticons, as well as a presentation on the protection of trademarks in Romania. Case studies relating to judicial practice on unfair competition were also presented. Also during the second session, the representative of the EU Technical Assistance Project "Support to Enforcement of Intellectual Property Rights in the Republic of Moldova" spoke to the participants about the obstacles to respect intellectual property rights.

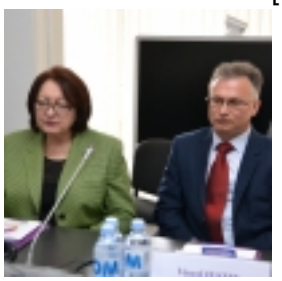
The last session included communications on the exploitation of intellectual property such as the marketing of scientific results, use of copyright in the music industry, use by exploiting inventions created by women, the CRR platform – from opportunity to brand/trademark, as well as aspects of capitalization of informational products in the field of terrestrial measurements in the Republic of Moldova. Also, during the 3rd session, the representative of the EU Technical Assistance Project "Support to Enforcement of Intellectual Property Rights in the Republic of Moldova" talked about measuring success probability.

At the end of the event, AGEPI Deputy Director General Andrei Popa thanked everyone both for their participation with communications in the sessions and for the fact that they were involved in the debates during the presentations, encouraging them to continue their research and studies in the field of property intellectual.

The Symposium “AGEPI Readings” was part of the series of manifestations dedicated to the World Intellectual Property Day, celebrated annually on April 26. The World Intellectual Property Day theme in 2018 is: Powering Change: Women in Innovation and Creativity.


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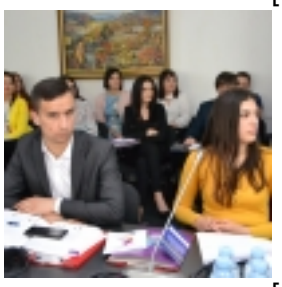

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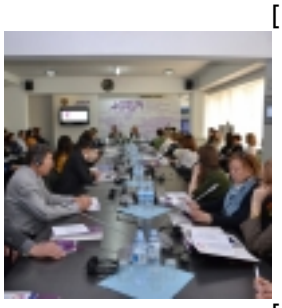

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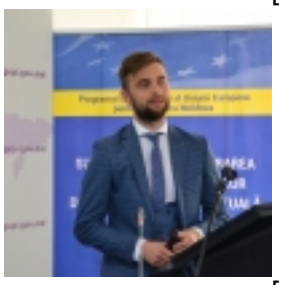

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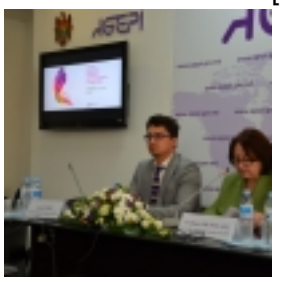

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