03/28/2018 Events

The State Agency on Intellectual Property (AGEPI) is organizing a roundtable entitled “Interferences between design and trademark. The purpose of protection and the conflict of rights”. The event will take place on April 4, starting at 10:00, in the conference hall of AGEPI.

The purpose of the round table is to increase the level of information in the field of intellectual property of specialists working in the field of advertising, imaging and branding, in order to increase the distinctiveness and competitiveness on the market of intellectual products created by them.

The event will focus on subjects related to the role of intellectual property objects, the elements that determine the value of intellectual property objects, the rights of the persons involved in the process of their elaboration, registration and promotion.

To the round table are invited both representatives of branding, design and advertising companies, as well as other people interested in the field of business promotion.

Participation is free of charge and registration of the participants will be done by sending the Registration Form to the e-mail address: seminare@agepi.gov.md [1] or to the fax number (022) 440094, by 2 April 2018.

The registration form and event agenda can be found below.

Attachment	Size
FORMULAR_DE_INREGISTRARE.DOCX [2]	33.68 KB
Agenda_4_aprilie.doc [3]	51 KB



[4]

Source URL: https://agepi.md/en/news/event-dedicated-specialists-advertising-imaging-and-branding