

12/15/2017 Events

The State Agency on Intellectual Property (AGEPI) organized on Thursday, December 14, at the headquarters of the Business Incubator in Soroca a training seminar entitled “Extending the Role of Intellectual Property as an Integral Part of the Economic Activity of SMEs”.

To the seminar were invited the SMEs active as residents of the Business Incubator in Soroca, as well as other enterprises interested in the subject.

Thus, during the event AGEPI specialists will inform economic agents on the role of intellectual property both for the economic, social and cultural development of the country and the enhancement of enterprises’ competitiveness on the internal and external market.

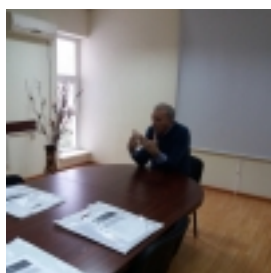
Iurie Badar, Head of the AGEPI Training Division, presented to the participants in the training seminar how to manage, evaluate and record intellectual property in enterprises, including the best practices in this field. Also, the importance of intellectual property objects, especially geographical indications, for regional development and the creation of new jobs in the territory were addressed.

Another important topic addressed in the seminar is the pre-diagnosis or audit of intellectual property that SMEs have in order to make better use of them and gain the benefits of investing in creating and protecting intellectual property.

Adela Mihai, specialist, AGEPI Economics and Audit Division, presented to the participants in the seminar the concept of the pre-diagnosis service, mentioning the advantages obtained by the economic agents following the use of this service.

At the end of the seminar, AGEPI specialists made several visits to the SMEs residing in Soroca Business Incubator, to carry out support actions and provide consultations in the field of intellectual property.

The seminar was organized with the support of the project “Value Intellectual Property for SMEs - VIP4SME”, to which AGEPI is an associate partner. The VIP4SME project is funded through the European Union’s Research and Innovation Program HORIZON 2020, and aims at developing business support services in the field of intellectual property for SMEs.



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