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Every year, on April 26, is marked the World Intellectual Property Day to learn more about the role of intellectual property rights (patents, trademarks, industrial designs, copyright) in encouraging innovation and creativity.

World Intellectual Property Day theme in 2017 is: Innovation - Improving Lives.

Every day, ordinary people are producing extraordinary new things to change the world for the better. Their innovations take myriad forms, from the mundane to the seemingly miraculous: A billboard in Peru that harvests water from the air, supplying the local community with clean drinking water; a 3D-printer at an American university that regenerates damaged human tissue; a mobile money transfer and microfinancing service from Kenya, renewable energy solutions that power fridges in rural India; a graphene battery from China that charges a mobile phone in minutes; cutting-edge assistive technologies from the Russian Federation to help people with disabilities perform everyday tasks.

Problems to progress

From new medicines and materials to improved crop varieties and communications, innovation is making our lives healthier, safer, and more comfortable.

Innovation is a human force that knows no limits. It turns problems into progress. It pushes the boundaries of possibility, creating unprecedented new capabilities.

This year, World Intellectual Property Day 2017 celebrates that creative force. We'll explore how some of the world's most extraordinary innovations have improved our lives; and how new ideas are helping tackle shared global challenges, such as climate change, health, poverty and the need to feed an ever-expanding population.

We'll look at how the intellectual property system supports innovation by attracting investment, rewarding creators, encouraging them to develop their ideas.

World Intellectual Property Day is marked since 2000, and April 26 is the day on which the WIPO Convention came into force (1970).

Source: http://www.wipo.int/ip-outreach/en/ipday/ [1].



[2]

Source URL: https://agepi.md/en/news/world-intellectual-property-day-%E2%80%93-april-26-2017